



Land and Conflict Sensitive Journalism

USAID/Kenya- M. Peru



Internews trains journalists on conflict-sensitive reporting.

The Program:

Implementer: Internews

USAID funding: US\$2,900,000

Period: January 2010 – March 2013

Geographical Coverage: National

Program Overview:

The negative role played by community radio broadcasters as mobilizers of ethnic hate emerged during the 2007-08 election violence. In response, Internews designed a comprehensive program to professionalize community media organizations and transform journalists into investigative and objective reporters. This program incorporates reporting on land issues in the Coast and Rift Valley regions, enabling policy makers to address these concerns before they escalate into violence.

Main Activities:

- Train and mentor journalists, editors, and producers on conflict-sensitive reporting
- Provide travel grants that enable journalists to cover stories from different regions of the country
- Conduct round-table discussions on Agenda 4 reforms to help journalists better understand the content of the new constitution
- Establish mobile Media Resource Centers in Nairobi and Eldoret - These Centers offer IT equipment, internet connection, sound production equipment, a radio studio, and a library for conducting research. Trainers, technicians and staff are on site to assist journalists with story research, scriptwriting, and editing.

Main Results

- Exposed more than 6,000,000 listeners to community-based reconciliation messages
- Improved the technical capacity of 36 partner news stations
- Assisted with the production of approximately 1,200 media stories regarding peace and reconciliation
- Established two Media Resource Centers in Nairobi and Eldoret to provide high quality services to enable journalists to research and produce their stories. To date, the two centers have been accessed more than 1,962 times
- As a result of consistent exposure of squatters' land challenges the Coast region, the Ministry for lands issued over 8000 land titles to landless families in the region
- Launched a website that networks trained journalists in Kenya and enables them to share content via email or SMS - Since the unveiling of the website in June 2010 more than 13,000 visits have been recorded.

Contact Information

Catie Lott	Abraham Sing'Oei
Director	Conflict Management
Democracy & Governance	& Rule of Law Specialist

USAID/Kenya
P.O. Box 629
00621, Nairobi
Kenya: Tel: 254-20-862-2000